

Official Contest Rules

Contest Name: My Sponsored Child

Compassion International, Inc.
12290 Voyager Parkway
Colorado Springs, CO 80921

1. Description of Contest/Participation:
 - a. Contest Period: Contest will begin on September 17, 2012 at 0:01 a.m. MT and end on September 23, 2012 at 11:59 p.m. MT (“Contest Period”).
2. Who is eligible:
 - a. Individuals who currently sponsor a child through Compassion International or who choose Option 2 below in Section 3.b.i.
 - b. Current employees of Compassion International are not eligible.
 - c. Bloggers who have traveled on a Compassion Bloggers blog trip are not eligible.
3. How to participate in the contest:
 - a. Option 1
 - i. Create a Pinterest board titled “My Sponsored Child”.
 1. If you do not have a Pinterest account, visit www.pinterest.com to request an invitation to register for a free account. There may be a waiting period in between when you request membership and when you are issued an invitation.
 - ii. On the board you create, pin:
 1. our contest announcement
 2. a photo of you and your sponsored child together, **or** a photo of you with a letter from your sponsored child, **or** a photo of you holding a photo of your sponsored child.
 - a. Use [this URL](http://compassion.com/my-sponsored-child) (compassion.com/my-sponsored-child) as the link associated with the pin.
 - b. Tag the pin #mysponsoredchild
 3. anything that is relevant to your sponsored child or Compassion; however, this is not a requirement for entry.
 - iii. Share the URL of your board with us by including it, along with your contact information (name, telephone number and email address) in [this form](#). You will receive one entry for every repin your pin receives. The form is accessible at <http://blog.compassion.com/my-sponsored-child-pinterest-contest/>
 - iv. By fully completing and submitting all required information as directed you will be entered in the Contest.
 - b. Option 2
 - i. Sponsor a child via [this link](http://compassion.com/my-sponsored-child) (compassion.com/my-sponsored-child) during the contest period and you will receive 30 entries for each child sponsored.
 - c. Online entry only. No other method of entry will be accepted.

- d. Entrants are solely responsible for Internet connectivity, software and/or hardware that may be required in order to create and/or submit any submission.
 - e. Incomplete and/or inaccurate entries are void.
4. Selecting and notifying the winner:
- a. Winners will be chosen randomly using www.random.org. For example, if Compassion receives 500 entries and 15 prizes are to be awarded, random.org will generate a random list of numbers between 1 and 500. Compassion will match the first 15 numbers on the random list with the respective entry assigned that number. Each entry will be assigned an entry number upon submission.
 - b. The winner will be notified via phone before being announced in the comments section of the original contest announcement on Pinterest no later than September 28, 2012.
 - i. Notification is deemed to have occurred immediately upon placing of a phone call to contact the winner(s).
 - ii. Compassion will attempt to contact the winner by phone a maximum of three times. If after three attempts Compassion is not able to reach the winner their entry will be disqualified, and a new winner will be selected.
 - 1. If notification is given on the winner's answering machine, winner must contact Compassion within 48 hours at the number provided in the message.
 - 2. Compassion International is not responsible for and shall not be liable for unsuccessful efforts to notify a potential winner.
5. By participating in the "My Sponsored Child" contest you agree:
- a. to be bound by these Official Rules
 - b. that the decisions of Compassion International are final on all matters relating to the contest
 - c. you are not participating on behalf of any third party
 - d. in the event that you do not comply with the rules, your entry will not be accepted
 - e. Compassion in its sole discretion has the right to remove and/or reject the submission.
6. Prize information:
- a. A \$25 child gift will be sent to the winner's sponsored child. 10 separate sponsors will win this gift for their sponsored child
 - b. A \$100 family gift will be sent to the winner's sponsored child. Five separate sponsors will win this gift for their sponsored child
 - c. The \$25 child gifts will be awarded for the first ten randomly selected winners. The \$100 family gifts will be awarded for the next five randomly selected winners.
 - d. Winners that sponsor more than one child must designate, one child or one child's family to receive the gift.
7. Tampering and Delivery Disclaimer. (a) Compassion International, in its sole discretion, reserves the right to disqualify any person, who Compassion International determines (in its sole discretion) is or is attempting to: (i) tamper with The Compassion International's Website and/or any part of the Contest; (ii) attempting to undermine the legitimate operation of the Contest by cheating, deception, or other unfair playing practices, (iii) intending to annoy, abuse, threaten or harass any other participants or Compassion International's Agents; and/or (iv) otherwise violating these Official Rules or the Terms of Use of Compassion International's Website. (b) ANY

ATTEMPT TO DELIBERATELY DAMAGE COMPASSION INTERNATIONAL'S WEBSITE (OR ANY PART THEREOF) OR UNDERMINE THE OPERATION OF THIS CONTEST MAY BE A VIOLATION OF CRIMINAL AND CIVIL LAWS. SHOULD ANY SUCH ATTEMPT BE MADE, COMPASSION INTERNATIONAL AND ITS LICENSEES (IF ANY) RESERVE THE RIGHT TO SEEK DAMAGES AND ANY OTHER AVAILABLE REMEDIES FROM ANY SUCH PERSON(S) RESPONSIBLE FOR ANY SUCH ATTEMPT TO THE FULLEST EXTENT PERMITTED BY LAW. EACH ENTRANT (OR, IF THE ENTRANT IS NOT OF AGE OF MAJORITY, THE LEGAL GUARDIANS THEREOF) AGREES TO INDEMNIFY AND HOLD HARMLESS COMPASSION INTERNATIONAL AND ITS AGENTS FROM AND AGAINST ANY AND ALL CLAIMS, LOSSES, DAMAGES AND/OR LIABILITIES, INCLUDING REASONABLE ATTORNEYS' FEES AND EXPENSES, THAT MAY BE ASSERTED AGAINST OR INCURRED BY ANY OF THEM AT ANY TIME, IN CONNECTION WITH THIS CONTEST, AND/OR BY ENTRANT'S BREACHES OF ANY REPRESENTATION, WARRANTY OR COVENANTS ASSOCIATED WITH THIS CONTEST.

8. For all contests Compassion International disclaims all liability for any delays, misdelivery, loss, or failure in the delivery of any item sent by electronic transmission, or other delivery method. Compassion International is not responsible for mechanical, technical, electronic, communications, telephone, computer, hardware or software errors, malfunctions or failures of any kind, including: failed, incomplete, garbled or delayed transmission of online entries, traffic congestion on the Internet or at any website or lost or unavailable network connections which may limit an online entrant's ability to participate in the Contest, and any injury or damage to entrant's or any other person's computer related to or resulting from participating in or downloading any information necessary to participate in the Contest. Compassion International further reserves the right to cancel, terminate or modify the contest if, in the sole discretion of Compassion International, it is impossible or impractical to complete the contest as planned for any reason, including, but not limited to, infection by computer virus, bugs, tampering, unauthorized intervention or technical failures of any sort.
9. Conduct and Decisions. By participating in the Contest, participants agree to be bound by the decisions of Compassion International personnel. Persons who violate any rule, gain unfair advantage in participating in the Contest, or obtain winner status using fraudulent means will be disqualified. Unsportsmanlike, disruptive, annoying, harassing or threatening behavior is prohibited. Compassion International will interpret these rules and resolve any disputes, conflicting claims, or ambiguities concerning the Contest rules and Compassion International's decisions concerning such disputes shall be final.

Contest Release

1. By submitting my entry to the Contest in accordance with the official rules, I hereby grant Compassion International and its designees the perpetual, worldwide right to edit, adapt, modify, reproduce, promote, publish, and otherwise use my Entry and/or its contents in any way and in any media for trade, advertising, promotional, and/or any other purposes, as Compassion International and/or its designees may determine or see fit, without having to seek permission from, and without consideration or notification to any participant or any third party. I also agree that the entry may, in Compassion International's sole discretion, be posted online at the contest website and/or any other website as determined by Compassion International, for visitors to the website(s) to view.
2. Further, I represent and warrant that I own all right, title and interest and have obtained all appropriate permissions and releases to grant Compassion International ownership of all entries

and the content thereof, which shall include but not be limited, all right, title and interest to any patent, trademark, trade secret, copyright or other proprietary rights, including but not limited to, privacy and publicity rights, in and to, all entries and to enable Compassion International to use all entries as described in the official rules herein.

3. I hereby agree to indemnify, defend and hold harmless Compassion International and its affiliates, licensees, successors and assigns from and against any and all liability, losses, costs and expenses (including attorneys' fees) incurred as a result of any entry submitted to Compassion International in violation of any terms contained in the official rules, including, but not limited to, any failure on my part to obtain the releases required in the official rules.
4. I hereby agree that in accordance with the contest rules the winner will be selected by Compassion International using www.random.org and I agree to indemnify, defend and hold harmless Compassion International and its affiliates, licensees, successors and assigns from and against any and all claims regarding bias, prejudice or self-dealing in Compassion International's selection of the winner. I further agree that Compassion International's decision is final.