

## Official Contest Rules

Contest Name: Blog Month 2012

Compassion International, Inc.  
12290 Voyager Parkway  
Colorado Springs, CO 80921

### 1. Contest Period:

- a. Contest will begin on September 1 at 00:01 a.m. MST and continue through September 30, 2012 at 11:59 p.m. MST (“Contest Period”).
- b. Entrants not located with the Mountain Standard Time zone, must factor in the time difference.

### 2. Eligibility:

- a. Members of the Compassion Bloggers Network ([www.compassionbloggers.com](http://www.compassionbloggers.com)) are eligible to win both prizes and giveaways.
  - i. Only members of the network at least 18 years old are eligible to win the grand prize.
  - ii. Current employees of Compassion International are not eligible for any prizes or giveaways.
  - iii. Bloggers who have traveled on a Compassion Bloggers blog trip are not eligible for any prizes. They are eligible for giveaways.

### 3. How to Participate:

- a. [Join the Compassion Bloggers network.](#)
- b. Write blog posts in accordance with the topics and guidance included in the weekly blog month writing assignments sent via email to Compassion Bloggers on September 4, 10, 17 and 24, 2012. Each email is a separate topic and writing assignment chosen by Compassion.
- c. Submit your blog post “entry” for the respective assignments by sending an email containing the URL of your blog post to [brianne@compassionbloggers.com](mailto:brianne@compassionbloggers.com).
- d. The blog posts must be submitted during the contest period. Late entries will not be accepted.
- e. If Compassion cannot verify that you are a member of the Compassion Bloggers Network your entry will be invalid.
- f. You may submit more than one blog post per writing assignment. Blog posts published on the same day for the same writing assignment will not be accepted.
- g. By participating you agree:
  - i. to be bound by these Official Rules.
  - ii. that the decisions of Compassion International are final on all matters relating to the contest.
  - iii. you are not participating on behalf of any third party.

- iv. that in the event that you do not comply with any aspect of these rules, you will forfeit your right to a prize or giveaway.
- v. Compassion may use your blog post in future promotional and marketing materials in accordance with the “contest release” contained in the contest [terms and conditions](#).

#### 4. Giveaways

- a. Complete any one weekly writing assignment to earn an electronic copy of *You Are a Writer* by Jeff Goins. This constitutes “giveaway one.”
- b. Complete any two writing assignments to earn “giveaway one” and an electronic copy of *Wrecked* by Jeff Goins. This constitutes “giveaway two.”
- c. Complete any three writing assignments to earn “giveaway two” and a hardback edition of *Just a Minute* by Wess Stafford. This constitutes “giveaway three.”
- d. Complete all four writing assignments to earn “giveaway three” and a hardback edition of *Platfrom* by Michael Hyatt. This constitutes “giveaway four.”
- e. Electronic copies of *You are a Writer* and *Wrecked* will be made available in three formats: pdf, epub and mobi.

#### 5. Prizes

- a. Prizes include Compassion stickers, three hardback copies of *One Thousand Gifts* by Ann Voskamp, gift certificates for the Compassion online store (one each in the amount of \$25, \$50 and \$100), family gifts for your sponsored child’s family (one each in the amount of \$25, \$50 and \$100) and a spot on a 2013 blog trip (i.e., the grand prize).
- b. Compassion International may substitute prizes as necessary.
- c. The “grand prize” includes:
  - i. Round trip tickets from the departure city for one person (the winner). Trip dates, length of trip and country will be determined by Compassion International. Trip dates will be determined approximately three to four months prior to the trip.
  - ii. Hotel accommodations for the duration of the trip, selected by Compassion International.
  - iii. Ground transportation and meals.
  - iv. The total value of the grand prize package will vary depending on the country visited and the length of the trip and is approximately \$1,500 to \$6,500. Prize value will also vary depending upon departure location and time of travel.
  - v. The grand prize winner must sign and return a [travel release](#) before any ticketing or travel occurs.
  - vi. The grand prize winner must have all necessary identification and/or travel documents (e.g., passport) required for travel. Airline tickets are non-refundable/non-transferable and are not valid for upgrades and/or frequent flyer miles. Compassion International shall not be responsible for any cancellations, delays, diversions or substitution or any act or omissions whatsoever by the air carriers, hotels, venue operators, transportation companies, or any other persons providing prize related services or accommodations.

- vii. The grand prize winner is responsible for obtaining travel insurance and all other forms of insurance at his or her option. Lost, stolen or damaged airline tickets, travel vouchers or certificates will not be replaced or exchanged. The prize is not transferable, redeemable for cash or exchangeable for any other prize, except in Compassion International's sole discretion.
- viii. The grand prize winner will be subject to a criminal background check.
- d. Any valuation of prize stated above is based on available information provided to Compassion International and the value of any prize awarded shall be reported for tax purposes on a 1099 to the winner as required by law.
  - i. Prize winners are responsible for reporting and paying any and all applicable taxes related to the prize and paying any expense(s) which are not specifically provided for in the official rules.
  - ii. The grand prize winner must provide Compassion International with valid identification and a valid taxpayer identification number or social security number before any prize will be awarded. This is in addition to the information required in Section 7.b.i.

6. Selecting the Winners:

- a. Each weekly writing assignment constitutes a separate and distinct contest with its own prizes.
- b. Winners will be determined for each individual contest in accordance with the terms contained in each email, each of which is considered subject to these overall contest rules.
  - i. If any conflicts or confusion exists, these contest rules are deemed superior.
  - ii. Three winners will be selected for sending the most referral traffic from their blog registered with the Compassion Bloggers network to the sponsor a child landing page on compassion.com during the Contest Period. The specific link and other details will be released in the September 4, 2012 email. (assignment one)
  - iii. The Compassion Blogger that is responsible for the most children sponsored through compassion.com during the contest period will win the grand prize. To be eligible for this contest the sponsorships must be directly attributable to the Compassion Blogger's blog URL and not from any other source, (i.e., Facebook, Twitter, etc.) (grand prize)
  - iv. Three blog posts winners from assignment two and three blog post winners from assignment four will be chosen by a panel of judges (Compassion employees).
    - 1. Please refer to in Section 3.b and 3.c of the Contest Rules for more information.
    - 2. All decisions by the panel of judges are final.
  - v. Winners will be chosen in accordance with the My Sponsored Child Pinterest contest rules to be released on September 17, 2012. (assignment three).
  - vi. Determination of all the winners is at the sole discretion of Compassion International.

7. Notifying the Winners:

- a. Notification of prize winners and giveaway recipients will occur on Monday, October 8 via a blog post published on [blog.compassion.com](http://blog.compassion.com).

- b. All prize winners and giveaway recipients will have one week to claim their merchandise.
  - i. A claim is deemed to have occurred upon receipt of an email containing the person's name, mailing address, email address, blog name, blog post URL and prize he or she is claiming.
  - ii. The email should be sent to [brianne@compassionbloggers.com](mailto:brianne@compassionbloggers.com) by Sunday, October 14, 2012 at 11:59 pm MT. Claims received after this date will be filled at the sole discretion of Compassion International.
  - iii. Compassion International is not responsible for and shall not be liable for unsuccessful efforts to claim a prize (e.g., email delivery failure, missing information, use of wrong email address, ineligible participant, etc.)
- 8. Tampering and Delivery Disclaimer.
  - a. Compassion International, in its sole discretion, reserves the right to disqualify any person, who Compassion International determines (in its sole discretion) is or is attempting to:
    - i. tamper with any Compassion International Website and/or any part of the Contest;
    - ii. attempting to undermine the legitimate operation of the Contest by cheating, deception, or other unfair playing practices
    - iii. intending to annoy, abuse, threaten or harass any other participants or Compassion International's Agents
    - iv. otherwise violating these Official Rules or the Terms of Use of Compassion International Websites.
  - b. ANY ATTEMPT TO DELIBERATELY DAMAGE A COMPASSION INTERNATIONAL WEBSITE (OR ANY PART THEREOF) OR UNDERMINE THE OPERATION OF THIS CONTEST MAY BE A VIOLATION OF CRIMINAL AND CIVIL LAWS. SHOULD ANY SUCH ATTEMPT BE MADE, COMPASSION INTERNATIONAL AND ITS LICENSEES (IF ANY) RESERVE THE RIGHT TO SEEK DAMAGES AND ANY OTHER AVAILABLE REMEDIES FROM ANY SUCH PERSON(S) RESPONSIBLE FOR ANY SUCH ATTEMPT TO THE FULLEST EXTENT PERMITTED BY LAW. EACH ENTRANT (OR, IF THE ENTRANT IS NOT OF AGE OF MAJORITY, THE LEGAL GUARDIANS THEREOF) AGREES TO INDEMNIFY AND HOLD HARMLESS COMPASSION INTERNATIONAL AND ITS AGENTS FROM AND AGAINST ANY AND ALL CLAIMS, LOSSES, DAMAGES AND/OR LIABILITIES, INCLUDING REASONABLE ATTORNEYS' FEES AND EXPENSES, THAT MAY BE ASSERTED AGAINST OR INCURRED BY ANY OF THEM AT ANY TIME, IN CONNECTION WITH THIS CONTEST, AND/OR BY ENTRANT'S BREACHES OF ANY REPRESENTATION, WARRANTY OR COVENANTS ASSOCIATED WITH THIS CONTEST.
- 9. For all contests Compassion International disclaims all liability for any delays, misdelivery, loss, or failure in the delivery of any item sent by mail, courier, express, electronic transmission, or other delivery method.
  - a. Compassion International is not responsible for mechanical, technical, electronic, communications, telephone, computer, hardware or software errors, malfunctions or failures of any kind, including: failed, incomplete, garbled or delayed transmission of online entries, traffic congestion on the Internet or at any website or lost or unavailable network connections which may limit an online entrant's ability to participate in the Contest, and any

injury or damage to entrant's or any other person's computer related to or resulting from participating in or downloading any information necessary to participate in the Contest.

- b. Compassion International further reserves the right to cancel, terminate or modify the contest if, in the sole discretion of Compassion International, it is impossible or impractical to complete the contest as planned for any reason, including, but not limited to, infection by computer virus, bugs, tampering, unauthorized intervention or technical failures of any sort.

10. Conduct and Decisions.

- a. By participating in the Contest, participants agree to be bound by the decisions of Compassion International personnel.
- b. Persons who violate any rule, gain unfair advantage in participating in the Contest, or obtain winner status using fraudulent means will be disqualified.
- c. Unsportsmanlike, disruptive, annoying, harassing or threatening behavior is prohibited.
- d. Compassion International will interpret these rules and resolve any disputes, conflicting claims, or ambiguities concerning the Contest rules and Compassion International's decisions concerning such disputes shall be final.